

let's spark young imaginations

JA's WORKFORCE DEVELOPMENT



Brevard County is at a tipping point with workforce development in STEM skilled trades, high-tech manufacturing, STEM medical, and construction. In 2016-17 JASC will be launching a workforce readiness and job shadow program for middle and high school students to help stimulate student engagement and clarify paths students can pursue to successful careers.



JA CAREER SUCCESS + JA JOB SHADOW = BREVARD'S FUTURE WORKFORCE

Through JA's volunteer-delivered JA Career Success classroom program, coupled with the JA Job Shadow program at key regional STEM companies, students will benefit from experiential hands-on learning from multiple experts in the classroom and in the field, sparking the imaginations of future generations of Brevard's workforce.

JA CAREER SUCCESS JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.

JA JOB SHADOW JA Job Shadow prepares students to be entrepreneurial thinkers in their approach to work. In-class

sessions prepare students for a visit to a professional work environment, where they will face a series of challenges administered by their workplace hosts. Students learn how to research career opportunities and the skills needed to land and keep their dream job.

SPONSORSHIPS At \$1,000 per classroom, regional STEM, STEM manufacturing, medical, and contracting businesses can sponsor a classroom of Brevard students to experience both JA Career Success and JA Job Shadow at their company.

GET STARTED! Companies interested in participating, contact Anne Conroy-Baiter at aconroybaiter@jaspacecoast.org. Teachers, contact Candice Hodge at chodge@jaspacecoast.org or call 321.777.0982 to talk to either about



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