

## Brevard's Own Shark Tank for Teens

# JA's BUSINESS BLASTOFF CHALLENGE



### GARTH SAVAGE AND VANCE L. MCLEOD JR., 2016 BUSINESS BLASTOFF CHALLENGE

**WINNERS:** *"The Challenge has changed our lives tremendously. Along with giving us the drive to start our own business, we now have with the opportunity to attend FIT this Fall with the scholarships we won. In our eyes, it was not only a gift, but an open door we faced and charged through. We highly recommend that teachers participate because the Challenge can really open students' eyes to the possibilities of future success. . Whether they take it on as a project or a motivator to have a future, they'll learn so many aspects of the business world."*



**Going into its 5th year, Junior Achievement's Business Blast Off Challenge awards young entrepreneurial Brevard high school students with FIT scholarships, cash prizes and the opportunity to work with some of Brevard's premiere business and community leaders.**

**PREREQUISITE** The JA Be Entrepreneurial program is offered free of charge to Brevard County teachers and facilitated by an in-classroom trained JA volunteer. As long as the program is started by October, the students will have plenty of time to prepare for the Challenge.

**EVENT** Round One of the Challenge will be held on Wednesday, February 22, 2017 from 8:00am-1:00pm at FIT. New this year, the Final Round will be held at 6pm on February 25 and will be open to the public!

**PRIZES** Each member of the first place team will receive a \$12,000 renewable scholarship to FIT and a share of \$2,500 in cash. Second place team members will receive \$10,000 in renewable FIT scholarships and a share of \$1,000. Third place team members will split a \$500 cash prize.

**PROCESS** Students apply the skills acquired through the JA Be Entrepreneurial program to create a product or service and complete a business plan including short video advertisements. They then compete against other teams for mock investments from a panel of entrepreneurial experts, similar to the popular TV show Shark Tank.

**GET STARTED!** Contact Candice Hodge at [chodge@jaspacecoast.org](mailto:chodge@jaspacecoast.org) or call 321.777.0982 to talk about



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